

UNITED STATES TRADE AND DEVELOPMENT AGENCY



**USTDA: 37<sup>th</sup> APEC Energy  
Working Group Industry Briefing**

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**Geoff Jackson**

**Director for Policy and Program**

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# Our Mission



- ❖ To advance host country economic development and U.S. commercial interests in developing and middle-income countries.
- ❖ Support the development of modern infrastructure and a fair and open trading environment.



# USTDA Activities

## Program Highlights:

- **Independent Agency of the U.S. Federal Government**
- **Established in 1981**
- **260 emerging market project activities funded in FY 2008**
- **Average grant size: US\$350,000**
- **USTDA has facilitated over \$27 billion in U.S. exports to emerging markets.**

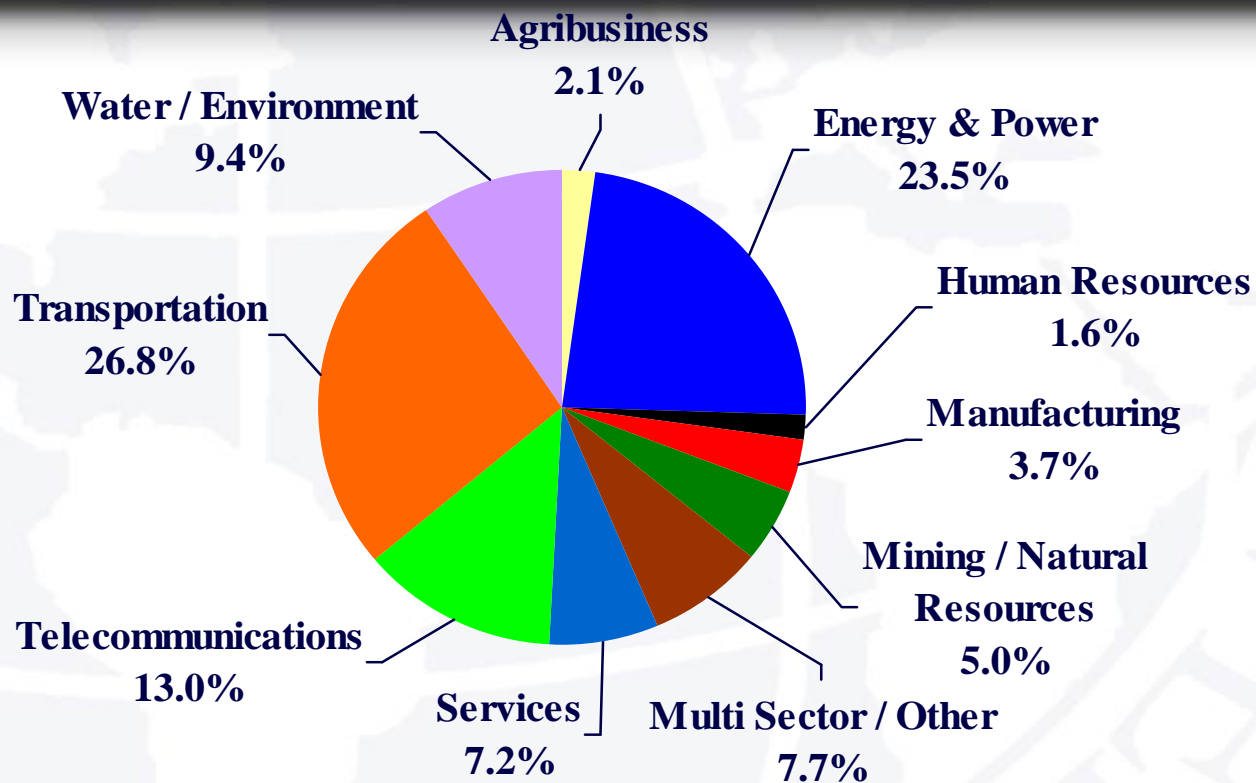
## Types of Activities/Tools:

- **Desk Studies**
- **Definitional Missions**
- **Feasibility Studies**
- **Orientation Visits**
- **Procurement Assistance**
- **Technical Assistance**
- **Workshops and Conferences**
- **Training**



# USTDA By Sector

(As a Percentage of USTDA's FY2008 Program Budget)





# USTDA Funding Criteria

**USTDA evaluates projects based on the following criteria:**

- ◆ Developmental priority of the host country.
- ◆ Likelihood of receiving implementation financing.
- ◆ Mutual benefits for the United States and host country, including commercial opportunities for U.S. firms.



# Contact USTDA



U.S. Trade and Development Agency

1000 Wilson Boulevard, Suite 1600

Arlington, VA 22209

Telephone (703) 875-4357

Fax (703) 875-4009

Website: [www.ustda.gov](http://www.ustda.gov)

Email: [info@ustda.gov](mailto:info@ustda.gov)

